



Facing Up to Hunger

...because hunger is everyone's business

what

Facing Up to Hunger is a platform that engages a wide audience to look at world hunger from the perspective of its root causes and concrete solutions.

While the main root cause of hunger is poverty, *Facing Up to Hunger* addresses the two problems most directly responsible for global hunger: food availability and food production.

Facing Up to Hunger invests in food production projects mainly in Africa and Latin America. For example, In Burkina Faso it supports women farmers, in Ethiopia it targets pastoralists, in Ecuador, small dairy farmers. The idea is to work with small groups of communities by helping them first with their most immediate food production needs and then over time, developing more sustainable food security solutions.

In the United States, *Facing Up to Hunger* advocates for change in the type of response that is provided to the approximately 49 million people currently affected by hunger.¹

why

Every six seconds a child dies of hunger or related causes. More than a one billion people across the world are hungry.

Hunger is seen as a problem with no solutions and is therefore often overlooked and ignored.

With practical and tangible solutions, we can ensure an adequate and consistent source of food for millions of hungry people worldwide.

¹ USDA 2008 Report

how

Facing Up to Hunger engages the largest possible audience to attract funds to be used exclusively to increase local food production and local availability of food. This is the first step in response to immediate needs and will last between 3 to 5 years. In a second phase, more sustainable and long-term solutions will be developed and implemented.

Funds raised by *Facing Up to Hunger* are invested in food production projects, specifically in one or more of the following areas:

- 1) Basic irrigation systems
- 2) Agricultural tools and equipment
- 3) Fertilizers
- 4) Seeds
- 5) Food storage

Projects are implemented by reputable local organizations in order to achieve maximum impact while also building and scaling up local capacity. Furthermore, a contractual relationship with the participating communities is established to ensure mutual commitments and protect the investments.

In the United States

In the United States, *Facing Up to Hunger* supports initiatives that raise the level of awareness about hunger in local communities and provide a more accurate understanding of the root causes of hunger by activities such as: producing films about hunger, organizing conferences and panels, and collaborating with research and academia.

The road to end hunger in America is ultimately beyond the traditional means of charity and philanthropy. It will be achieved by social and structural change and through recognition of every person's basic human right to food.

become involved

You can actively participate in the *Facing Up to Hunger* initiative by:

- 1) Making a [cash contribution](#)
- 2) Joining *Facing Up to Hunger* [facebook page](#) and sharing your positive experience and thoughts about the problem of hunger
- 3) In the US, become active in your own community (learn more at facebook page).

Any questions, please contact us at: facinguptohunger@palmsforlifefund.org